

FIRESORB® and STOKO products Introduced on the Interschutz 2005

On the Interschutz, the international fair concerning the theme security, the skin protection products of the STOKO brand and the extinguishing device FIRESORB® were presented at a joint fair stand for the first time. From the 6th to the 11th of June 2005 the expert public met in Hannover, to inform themselves about the latest developments in the areas of fire and catastrophe protection and safety. Close to 140.000 visitors, 30.000 of which came from other countries, visited the fair.

Product manager Ralf Röhlen reports: "Many interested people, for example safety experts, representatives from fire departments, firm doctors, visited our stand and asked about our products and services. The combination of the product groups went down especially well. Many firemen already knew FIRESORB®, but what they did not know was that our STOKO products keep the skin before, during and after our work healthy."

Things heated up at the live demonstrations of the extinguishing device FIRESORB® at the stand. We did not light a fire to show the effect of the extinguishing device. It was enough to show the finger- test and the public was enthusiastic for the product. Ralf Röhlen dipped his finger in FIRESORB® and held it into the flame of a lighter for a while. OUCH, that is what the visitors thought at first, but thanks to the cooling protective effect of the extinguishing device his skin was spared from a single fire blister. Röhlen's took stock out of the fair: "Our gig in Hannover went down really well. There was a lot of positive feedback in relation to our product presentations."



The fair-team had a lot to do during the six days:
Michael Nagels, Heribert Hebben,
STOKO Skin Care Skin protection advisor Yvonne Zöller
and Ralf Röhlen (from the left)



Many visitors stopped at the fair stand

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